

RENEWABLE ENERGY

WORLD.COM™

TOTAL ACCESS MARKETING PROGRAM

Learn why hundreds of companies already use Total Access to connect online with more than 300,000 renewable energy professionals from around the world every month.

WORLD'S #1 RENEWABLE ENERGY NETWORK

**RENEWABLE
ENERGY
WORLD.
NETWORK**

a PennWell Company

RenewableEnergyWorld.com
Hydrovision International
Renewable Energy World Magazine
Photovoltaics World Magazine
Renewable Energy World Conference & Expo North America
Hydro Review Magazine

Renewable Energy World Conference & Expo Asia
Photovoltaics World Conference & Expo
Renewable Energy World Magazine North America
Hydrovision Russia
Renewable Energy World Conference & Expo Europe
HRW Magazine

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Build Your Company's Brand

Total Access is a powerful set of publishing tools that gives you direct access to create a consistent, year-round presence on RenewableEnergyWorld.com. It's easy and you control your level of engagement with our worldwide audience.

- Your Company Logo is displayed 400,000+ times per year (projected) throughout our web site.
- Your Company Description is included in our searchable directory.
- Your Company News, PR, Events, and Products are distributed worldwide via our Website and technology-specific e-Newsletters.
- Improves search engine ranking on: Google, Yahoo and MSN

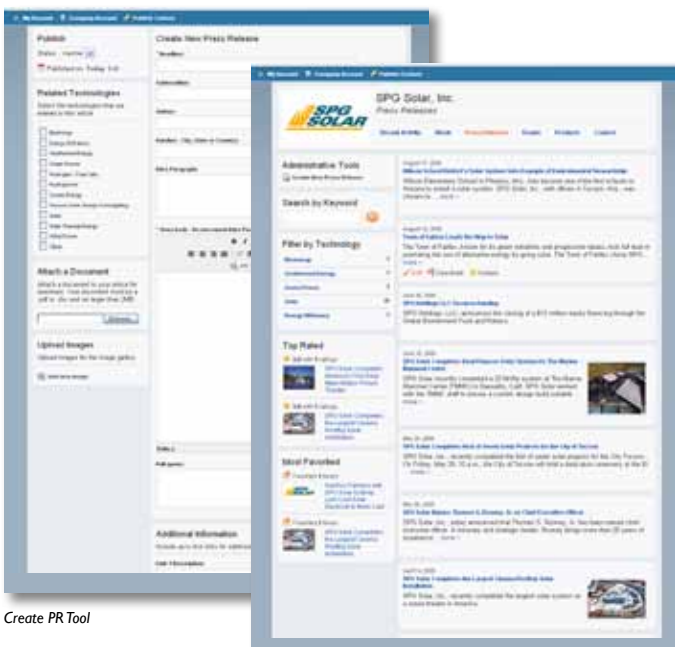


Company Directory Listing

Home Page Logo Rotation

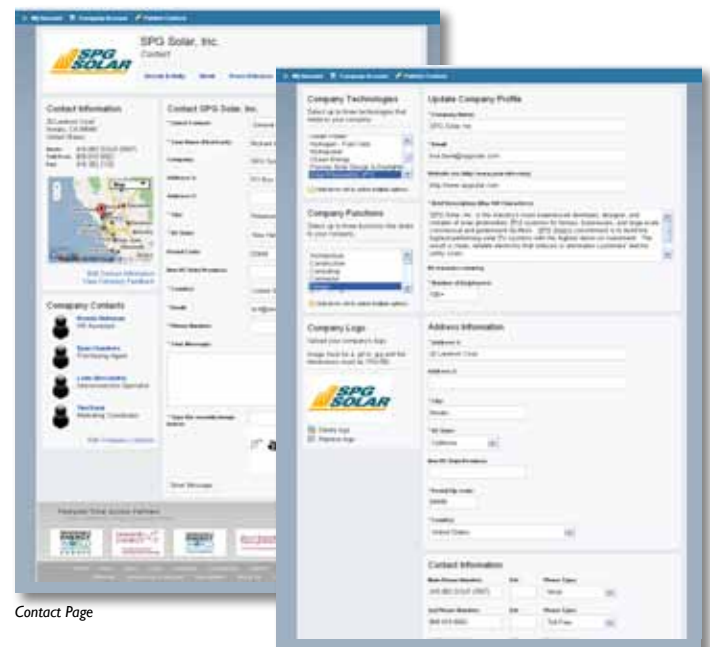
Connect with Industry Professionals

Total Access enables your company to connect with new customers and build business relationships. Prospective customers can contact you immediately and can even use social media tools to join your network. People-to-people, business-to-business.



Create PR Tool

PR Listing



Contact Page

Profile Update Tool

YEAR-ROUND ONLINE MARKETING TOTAL ACCESS

**RENEWABLE
ENERGY**
WORLD.COM™

Save 15% on Internet and e-Newsletter Advertising Campaigns

	FREE ACCESS	GOLD
	\$0	\$2599
COMPANY EXPOSURE		
Directory Listing	YES	YES
Company Profile Page	YES (with ads)	YES (no ads)
Logo Rotation	NO	YES
Post News	YES+	YES ☒
Post Products	NO	YES ☒
Post Events	NO	YES ☒
Post Jobs	NO	3 Jobs
Company Blog	YES	YES
Company Profile Featured in e-Newsletter	NO	YES
+ Company Profile only ☒ Featured in e-Newsletter		

ACCESS THE WORLD'S LARGEST RENEWABLE ENERGY AUDIENCE

300,000 READERS MONTHLY



Worldwide e-Newsletter Distribution For Your Company News

- Renewable Energy Weekly: 95,000 Readers (twice weekly)
- Solar Energy News: 18,000 Readers (bi-monthly)
- Wind Energy News: 15,000 Readers (bi-monthly)

COMING SOON! Geothermal Energy and Bio Energy e-Newsletters

"Trusted Stats" by Omniture Site Catalyst