



# GEO THERMAL ENERGY ASSOCIATION

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## 2010 Geothermal Energy Association Sponsorship Opportunities

### GEA Geothermal Energy Finance Forum, New York, NY, January 14, 2010

#### Gold Sponsor - \$5,000

**SOLD: Islandsbanki, Vulcan Power Company**

##### Benefits:

- Premiere recognition as event sponsors on:
  - Press Releases
  - GEA website
  - GEA newsletter
  - Throughout event itself on
    - Posters
    - Podium
    - Through media coverage that we hope to drum up with the event
    - 5 complimentary admissions for the workshop
    - 15 minute speaking opportunity at workshop

#### Morning Coffee Sponsor - \$1,500 (Exclusive)

##### Benefits:

- Recognition as Morning Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

#### Lunch Sponsor - \$3,000 (Exclusive)

##### Benefits:

- Recognition as Lunch sponsor on banquet table
- Recognition on GEA Website and at workshop

#### Afternoon Coffee Sponsor - \$1,500 (Exclusive)

##### Benefits:

- Recognition as Afternoon Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

#### Workshop Folder Sponsor - \$1,500

**SOLD: US Geothermal Inc.**

##### Benefits:

- Recognition on folder as sponsor
- Workshop folder will contain all correspondence and program material, as well as a pad to write on
- Recognition on GEA website and at workshop\_

**Workshop Flash Drive Sponsor - \$1,500 (Exclusive)**

**SOLD: SNC Lavalin- Thermal Power**

**Benefits:**

- Name and logo on workshop presentation memory stick
- Recognition on GEA website and at workshop

**Reception Sponsor - \$3,000 (Exclusive)**

**Geothermal Networking Reception after workshop**

**Benefits:**

- Name and logo as sponsor on location
- Recognition on GEA website and in reception invitation

**GEA Geothermal Symposium, Washington, DC, April/May 2010 (Date TBD)**

**Gold Sponsor - \$5,000**

**Benefits:**

- Premiere recognition as event sponsors on:
  - Press Releases
  - GEA website
  - GEA newsletter
  - Throughout event itself on
    - Posters
    - Podium
    - Through media coverage that we hope to drum up with the event
    - 5 complimentary admissions for the workshop
    - 15 minute speaking opportunity at workshop

**Morning Coffee Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition as Morning Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

**Lunch Sponsor - \$3,000 (Exclusive)**

**SOLD: Enel Green Power/Enel North America**

**Benefits:**

- Recognition as Lunch sponsor on banquet table
- Recognition on GEA Website and at workshop

**Afternoon Coffee Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition as Afternoon Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

**Workshop Folder Sponsor - \$1,500**

**Benefits:**

- Recognition on folder as sponsor
- Workshop folder will contain all correspondence and program material, as well as a pad to write on
- Recognition on GEA website and at workshop

**Workshop Flash Drive Sponsor - \$1,500 (Exclusive)**

**SOLD: Enel Green Power/Enel North America**

**Benefits:**

- Name and logo on workshop presentation memory stick
- Recognition on GEA website and at workshop

**Reception Sponsor - \$3,000 (Exclusive)**

**Geothermal Networking Reception held after workshop.**

**Benefits:**

- Name and logo as sponsor on location
- Recognition on GEA website and in reception invitation

**GEA Geothermal Energy Workshop, Las Vegas, NV, July 2010**

**Gold Sponsor - \$5,000 (Limit 5)**

**Benefits:**

- Premiere recognition as event sponsors on:
  - Press Releases
  - GEA website
  - GEA newsletter
  - Throughout event itself on
    - Posters
    - Podium
    - Through media coverage that we hope to drum up with the event
    - 5 complimentary admissions for the workshop
    - 15 minute speaking opportunity at workshop

**Morning Coffee Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition as Morning Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

**Lunch Sponsor - \$3,000 (Exclusive)**

**Benefits:**

- Recognition as Lunch sponsor on banquet table
- Recognition on GEA Website and at workshop

**Afternoon Coffee Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition as Afternoon Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

**Workshop Folder Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition on folder as sponsor
- Workshop folder will contain all correspondence and program material, as well as a pad to write on
- Recognition on GEA website and at workshop\_

**Workshop Flash Drive Sponsor - \$1,500 (Exclusive)**

## **SOLD: Enel Green Power/Enel North America**

### **Benefits:**

- Name and logo on workshop presentation memory stick
- Recognition on GEA website and at workshop

## **Geothermal Energy Expo 2010**

### **Platinum Sponsor: \$20,000** (Unlimited)

#### Benefits:

- Ten minute speaking opportunity at Opening Reception
- Ten minute presentation opportunity in Expo Hall
- Prominent display of name/logo on Expo Guide
- Logo on Geothermal Energy 2010 entry welcome sign, GEA website
- Literature of choice included in delegate bags

### **Gold Sponsor: \$10,000** (Unlimited)

#### Benefits:

- Ten minute speaking opportunity during Opening Reception Prominent display of name/logo on Expo Guide
- Logo on Geothermal Energy 2010 entry welcome sign, GEA websites
- Literature of choice included in delegate bags

### **Silver Sponsor: \$5,000** (Unlimited)

#### Benefits:

- Ten minute speaking opportunity in Expo Hall
- Name and logo on Expo Guide
- Logo on Geothermal Energy 2010 entry welcome sign, GEA websites
- Literature of choice included in delegate bags

### **Bronze Sponsor: \$3,500** (Unlimited)

#### Benefits:

- Name and logo on Expo Guide
- Logo on Geothermal Energy 2010 entry welcome sign, GEA websites

## **Special Item Sponsorships**

### **Webcast from the Geothermal Energy Expo 2009 - \$5,000 (Exclusive)**

#### Benefits:

- Webcast has the potential of reaching up to 1000+ participants
- Company logo as screensaver during Webcast showing sponsorship
- 10 minute company presentation opportunity during Webcast
- Recognition as Webcast sponsor on GEA Website and signage in Exhibition Hall

### **Geo-Cyber Area Sponsorship - \$5,000 (Exclusive)**

#### Benefits:

- Area located within Expo hall with two desktop computers with internet connection and printer for use by attendees
  - Offers the opportunity for technical and management professionals from around the world to come together and networking/round tables and chairs
  - Company logo on signage of the “Cyber Space”
  - Company’s website set to default for all computer screen savers
  - Recognition on signage on Exhibition Hall
- **Bottled Water Sponsor - \$2,500 (Exclusive)**  
Benefits:
- Sponsor logo placement on Geothermal Energy 2010 bottled water
  - Recognition on GEA website
  - Recognition on signage on Exhibition Hall
- **Expo Aisle Signage Sponsor - \$1,000 (Limit 8)**  
Benefits:
- Sponsor logo placement on Geothermal Energy 2010 Aisle Banner
  - Recognition on GEA website
  - Recognition on signage in Expo Hall

### Lunches & Breaks

- **Expo Luncheon Sponsor - \$18,000 (Limit 8)**  
Benefits:
- Sponsor logo on Luncheon tickets
  - Signage on buffet tables
  - Recognition on signage within Exhibition Hall
  - Recognition on GEA website
- **Conference/Expo Afternoon Coffee, Monday - \$8,000 (Limit 8)**  
Benefits:
- Signage on buffet tables
  - Recognition on signage within Exhibition Hall
  - Recognition on GEA website

### Variety Items

- **Expo Delegate Bags - \$10,000 (Exclusive)**  
Benefits:
- One color sponsor logo placement on Geothermal Energy Expo 2010 bags to be given out to Expo attendees
  - Name and logo on Expo Guide
  - Recognition on GEA website
  - Recognition on signage in Expo Hall
- **Neck Wallets - \$5,000 (Exclusive)**  
Benefits:
- One color sponsor logo placement on Geothermal Energy Expo 2010 neck wallets

- Name and logo on Expo Guide
- Recognition on GEA website
- Recognition on signage on Expo Hall