



# GEO THERMAL ENERGY ASSOCIATION

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## 2009 Geothermal Energy Association Sponsorship Opportunities

### Geothermal Energy Project Showcase, May 6, 2009, Washington, DC

#### Gold Sponsor - \$5,000

**SOLD: Ormat, Enel North America, Pratt & Whitney Power Systems**

#### Benefits:

- Premiere recognition as event sponsors on:
  - Press Releases
  - GEA website
  - GEA newsletter
  - Throughout event itself on
    - Posters
    - Podium
    - Through media coverage that we hope to drum up with the event
    - 15 minute speaking opportunity at workshop

#### Silver Sponsor - \$2,500

#### Benefits:

- Recognition as event sponsors on:
  - Press Releases
  - GEA website
  - GEA newsletter
  - Throughout event itself on
    - Posters
    - Podium
    - Through media coverage that we hope to drum up with the event
    - Speaking opportunity on panel

### U.S. Geothermal Energy Technology, Finance and Development Workshop, June 3, 2009, Seattle, WA

#### Gold Sponsor - \$5,000 (Limit 5)

**SOLD: Ormat, Pratt & Whitney Power Systems, Enel North America**

#### Benefits:

- Premiere recognition as event sponsors on:
  - Press Releases
  - GEA website
  - GEA newsletter

- Throughout event itself on
  - Posters
  - Podium
  - Through media coverage that we hope to drum up with the event
  - 5 complimentary admissions for the workshop
  - 15 minute speaking opportunity at workshop

**Morning Coffee Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition as Morning Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

**Lunch Sponsor - \$3,000 (Exclusive)**

**Benefits:**

- Recognition as Lunch sponsor on banquet table
- Recognition on GEA Website and at workshop

**Afternoon Coffee Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition as Afternoon Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

**Workshop Folder Sponsor - \$1,500**

**SOLD: POWER Engineers**

**Benefits:**

- Recognition on folder as sponsor
- Workshop folder will contain all correspondence and program material, as well as a pad to write on
- Recognition on GEA website and at workshop\_

**Workshop Flash Drive Sponsor - \$1,000 (Exclusive)**

**SOLD: SNC Lavalin, Thermal Power**

**Benefits:**

- Name and logo on workshop presentation memory stick
- Recognition on GEA website and at workshop

**Reception Sponsor - \$3000 (Exclusive)**

**GEA will hold a Geothermal Networking Reception on Tuesday, June 2<sup>nd</sup> from 7-9pm.**

**Benefits:**

- Name and logo as sponsor on location
- Recognition on GEA website and in reception invitation

**Geothermal Energy Direct Use and Small Power Workshop, August 12-13, 2009, Klamath Falls, OR**

**Gold Sponsor - \$5,000 (Limit 5)**

**SOLD: Pratt & Whitney Power Systems**

**Benefits:**

- Premiere recognition as event sponsors on:
  - Press Releases
  - GEA website
  - GEA newsletter

- Throughout event itself on
  - Posters
  - Podium
  - Through media coverage that we hope to drum up with the event
  - 5 complimentary admissions for the workshop
  - 15 minute speaking opportunity at workshop

**Morning Coffee Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition as Morning Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

**Lunch Sponsor - \$3,000 (Exclusive)**

**Benefits:**

- Recognition as Lunch sponsor on banquet table
- Recognition on GEA Website and at workshop

**Afternoon Coffee Sponsor - \$1,500 (Exclusive)**

**Benefits:**

- Recognition as Afternoon Coffee sponsor on banquet table
- Recognition on GEA Website and at workshop

**Workshop Folder Sponsor - \$1,500 (Exclusive)**

**SOLD: ThermaSource, LLC**

**Benefits:**

- Recognition on folder as sponsor
- Workshop folder will contain all correspondence and program material, as well as a pad to write on
- Recognition on GEA website and at workshop

**Workshop Flash Drive Sponsor - \$1000 (Exclusive)**

**Benefits:**

- Name and logo on workshop presentation memory stick
- Recognition on GEA website and at workshop

**Geothermal Energy Expo, October 4-7, 2009, Reno, NV**

**Platinum Sponsor: \$20,000 (Unlimited)**

**Benefits:**

- Ten minute speaking opportunity at Opening Reception, Sunday evening, October 4, 2009
- Ten minute presentation opportunity in Expo Hall
- Prominent display of name/logo on Expo Guide
- Logo on Geothermal Energy 2009 entry welcome sign, GEA website
- Literature of choice included in delegate bags

**Gold Sponsor: \$10,000 (Unlimited)**

**Benefits:**

- Ten minute speaking opportunity during Opening Reception, Sunday evening, October 4, 2009

- Prominent display of name/logo on Expo Guide
- Logo on Geothermal Energy 2009 entry welcome sign, GEA websites
- Literature of choice included in delegate bags

**Silver Sponsor: \$5,000** (Unlimited)

**SOLD: Stoel Rives, LLP**

Benefits:

- Ten minute speaking opportunity in Expo Hall
- Name and logo on Expo Guide
- Logo on Geothermal Energy 2009 entry welcome sign, GEA websites
- Literature of choice included in delegate bags

**Bronze Sponsor: \$3,500** (Unlimited)

Benefits:

- Name and logo on Expo Guide
- Logo on Geothermal Energy 2009 entry welcome sign, GEA websites

**Special Item Sponsorships**

□ **Poker tournament** - \$10,000 (Exclusive)

Benefits:

- Fun tournament played in 15 minute rounds
- Sponsor receives recognition on GEA website and within Poker Tournament itself
- Advertisements for tournament will include sponsor information

□ **Geo-Cyber Area Sponsorship** - \$5,000 (Exclusive)

**SOLD: Geothermal Resource Group**

Benefits:

- Area located within tradeshow hall with two desktop computers with internet connection and printer for use by attendees
- Offers the opportunity for technical and management professionals from around the world to come together and networking/round tables and chairs
- Company logo on signage of the "Cyber Space"
- Company's website set to default for all computer screen savers
- Recognition on signage on Exhibition Hall

□ **Bottled Water Sponsor** - \$2,500 (Exclusive)

**SOLD: TNG Energy Services**

Benefits:

- Sponsor logo placement on Geothermal Energy 2009 bottled water
- Recognition on GEA website
- Recognition on signage on Exhibition Hall

□ **Expo Aisle Signage Sponsor** - \$1,000 (Limit 8)

Benefits:

- Sponsor logo placement on Geothermal Energy 2009 Aisle Banner
- Recognition on GEA website
- Recognition on signage in Expo Hall

## **Lunches & Breaks**

- **Expo Luncheon Sponsor, Monday - \$18,000 (Exclusive)**  
Benefits:
  - Sponsor logo on Luncheon tickets
  - Signage on buffet tables
  - Recognition on signage within Exhibition Hall
  - Recognition on GEA website
  
- **Expo Luncheon Sponsor, Tuesday - \$18,000 (Exclusive)**  
Benefits:
  - Sponsor logo on Luncheon tickets
  - Signage on buffet tables
  - Recognition on signage within Exhibition Hall
  - Recognition on GEA website
  
- **Conference/Expo Afternoon Coffee, Monday - \$8,000 (Exclusive)**  
Benefits:
  - Signage on buffet tables
  - Recognition on signage within Exhibition Hall
  - Recognition on GEA website
  
- **Conference/Expo Afternoon Coffee, Tuesday - \$5,000 (Exclusive)**  
Benefits:
  - Signage on buffet tables
  - Recognition on signage within Expo Hall
  - Recognition on GEA website
  
- **Conference/Expo Morning Coffee, Tuesday - \$3,000 (Exclusive)**  
Benefits:
  - Signage on buffet tables
  - Recognition on signage within Exhibition Hall
  - Recognition on GEA website
  
- **Conference/Expo Morning Coffee, Wednesday - \$3,000 (Exclusive)**  
Benefits:
  - Signage on buffet tables
  - Recognition on signage within Expo Hall
  - Recognition on GEA website

## **Variety Items**

- **Expo Delegate Bags - \$10,000 (Exclusive)**  
Benefits:
  - One color sponsor logo placement on Geothermal Energy Expo 2009 bags to be given out to Expo attendees
  - Name and logo on Expo Guide
  - Recognition on GEA website

- Recognition on signage in Expo Hall
- **Neck Wallets - \$5,000 (Exclusive)**  
Benefits:
  - One color sponsor logo placement on Geothermal Energy Expo 2009 neck wallets
  - Name and logo on Expo Guide
  - Recognition on GEA website
  - Recognition on signage on Expo Hall